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WPWVC/ACRL Spring 2015 Conference:

Creating Connections

Friday, June 5 | Carlson Library

Clarion University of Pennsylvania, Clarion, PA

Campus Map Available at : <http://clarion.edu/about-clarion/campus-maps/campus-map.pdf>



This year's conference theme, *Creating Connections*, concludes a year of discussion about community building efforts at members' home institutions as well as within the chapter. Recognizing that the success and sustainability of 21st century academic libraries ultimately depends on the networks and relationships we build, WPWVC members have discussed and learned about model programs in the library science field that build community and create connections.

Gretchen Gueguen, data services coordinator for the **Digital Public Library of America**, is to give the keynote address. The conference also features **breakout sessions** (including a multi-presentation lightning round), meetings of newly formed **Interest Groups**, and a **graduate student poster session**.

Registration includes lunch, which is being sponsored by **OCLC**. All are welcome to attend for a day of learning and networking, however, seating is limited. Cost: \$25 members, \$35 nonmembers, \$15 students. Registration closes Friday, May 29 at 5 p.m.

For more information, visit the chapter website at <http://wpwvcacrl.org/>.

*Submitted by: the 2014-2015 WPWVC/ACRL Program Committee: **DAVID KUPAS**, Chair, and **LORI HOSTUTTLE**, Co-Chair.*



WPWVC/ACRL Fall 2014 Conference

Greetings from the President

Hello again fellow WPWVC-ers,

Where does the time go? Spring took forever to get here and now that it has, I realize I only have a couple of months left in my term as president of WPWVC/ACRL. I have enjoyed my time in this role, and I will miss it when it's over. But it's not all about me—you will have a great new president, **Barbara LaGodna** of West Virginia University, to lead you through 2015-2016.

Since last I wrote you, I'm pleased to report that the chapter—with the assistance of some very hard-working officers and volunteers—has enjoyed some successes. Here are a few to celebrate:

- **Fall Meeting 2014**—Through your feedback, we were pleased to learn that you enjoyed this meeting's focus on building community; the varied, engaging presentations; and the venue at Chatham University. Thanks to **David Kupas**, University of Pittsburgh at Johnstown, and **Lori Hostuttler**, West Virginia University, and the other members of the Program Committee for all their efforts.
- **Professional Development Survey**—The ad hoc Professional Development Committee conducted a survey in the fall, which provided great insights into what services and initiatives the chapter can carry out to engage members. Survey results have led to a résumé and cover letter review service and four interest groups that will provide the opportunity to network, share with colleagues, and possibly generate news ideas for future endeavors. Thanks to **Kate**

Wenger and her team for conducting this much-needed data gathering.

- **Brochure**—Since I've been involved with WPWVC/ACRL, we've never had a membership brochure. We do now, though, thanks to the excellent editing and design by **Kelley Cotter** of Duquesne University, our newsletter editor and member of the Communications Committee. We plan to distribute copies at the spring conference and via the website. Please share the brochure with your colleagues.
- **Virtual Poster Session**—Our first attempt was a winter winner! Thanks to the “early adopters” for participating: **Anne Schwan** and **Judy Brink**, University of Pittsburgh; **Carrie Bishop**, Penn State Dubois; and **Clare Withers** and **Jeanann Haas**, University of Pittsburgh. The virtual poster session included a Twitter chat organized by **Stephanie Gillespie**, formerly of Duquesne University (now at Pellissippi State Community College in Tennessee) and members of the Communications Committee and social media team. What a fun conversation it was, one that allowed poster creators to discuss their work with interested colleagues. Again, congratulations are in order to **David Kupas** and the entire Program Committee for this perfect-for-winter-time professional development event.
- **Digital Preservation** for Individuals and Small Groups webinar—**Lori Hostuttler** of the Program Committee organized the



viewing of this free Association for Library Collections & Technical Services (ALCTS) webinar at four sites across the region. We kept costs at zero in order to encourage non-members to participate, to enjoy a group discussion as part of this continuing education opportunity, and to chat with members and nonmembers about other types of chapter offerings they would enjoy.

My favorite part of the digital preservation webinar was getting to travel to Central West Virginia to meet participants at Marshall University Graduate College in South Charleston, WV. It was great to socialize with the attendees, but it also accomplished something that I've been wanting to do since becoming chapter president—offer more opportunities and services to members who work in other parts of our region. **Kat Phillips** of the Marshall University Graduate College deserves special kudos for hosting us on short notice.

So what do these efforts have in common? They are all about “creating connections,” our spring

Cont. p. 3)

Greetings from the President (Cont.)

conference theme this year. Similar to our fall theme of building community, creating connections continues the momentum, allowing us to step outside ourselves and see bigger picture projects at work while simultaneously looking inward to see the abilities and strengths within our chapter. Programming, professional development, continuing education, social media, communication—plus smart finances thanks to Treasurer **Anna**

Mary Williford and expert administrative management by Secretary **Janie Rager**—indicates that we have an engaged membership interested in participating in activities and initiatives, and willing to share their abilities and strengths with their colleagues.

As I prepare to transition from president to past president, and as membership renewals come due, there's no time like right now to let us

know how you would like to be involved in WPWVC/ACRL. Through presenting, volunteering, hosting, attending events, or starting or renewing a membership, you have a part to play. Let's create a connection in order to keep WPWVC/ACRL, the profession in this region, and our own careers moving forward and shining bright.

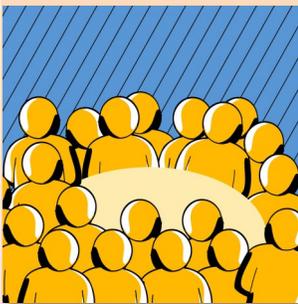
Best wishes,

John Barnett

Interested Interesting Interesse In the Interest of

By **DEBRA BORRELLI**

Do we have your attention??



The newly formed ad hoc Professional Development Committee (ahPDC) recently conducted a survey regarding chapter members' interest in communicating with other members on areas of Librarianship – **Interest Groups**.

The newly formed ad hoc Professional Development Committee (ahPDC) recently

The poll garnered wide responses, but the committee has elected to facilitate four **Interest Groups** at the Spring Conference: *User/Access Services*, *Organizational Management*, *Reference/Research Services*, and *Acquisition/Resource Management*. These four groups were chosen because survey participants indicated a high level of interest in them, and because in combination, they matched the responses of 61 of the 65 those participants.

All attendees at the Spring Conference are welcome to join one of our interest groups even if you did not

join our survey. There is no obligation or requirements for participation; this meeting of the **Interest Groups** will be facilitated by an ahPDC member. It is hoped that these groups will become self-governing and eventually act as mini UN-conferences.

Hope to see you at Clarion University!

Questions or more information:

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OR

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Résumé Review to Take the Chapter by Storm...or at Least by Drizzle

By **ELOISE STEVENS**

The ad hoc Professional Development Committee (ahPDC) believes in you! We also believe in your friends, and your co-workers, and your boss, and your conference drinking buddies! But mostly, we believe in the librarians of the region who are devoted to furthering their education and skill base. If these librarians happen to further their

career at the same time, well that's just dandy!

In that same spirit of "we want you to do cool things at cool places," the WPWVC/ACRL ahPDC (say that three times fast and we'll appear) has launched a résumé CV/cover letter review service to support current and prospective members of the chapter. We've gathered volunteers from across the region and

profession, hoping to help job applicants at every point of their career polish their application material and advance their careers.

To submit material for review, volunteer as a reviewer, or learn more about the program, email us at

profdev.wpvw.chapter@gmail.com

WPWVC/ACRL's First Virtual Poster Session and Twitter Chat

By **STEPHANIE C. GILLESPIE**



WPWVC/ACRL held its first Virtual Poster Session the week of Feb. 23

and Twitter chat (#wpwvcvirtual15) on Feb. 24 from 3 p.m. - 5 p.m. These posters are still accessible on our website at

<http://bit.ly/WPWVCACRLVPS15>.

"Building Community at the Bevier Engineering Library"

Anne Schwan, *public services librarian at the Bevier Engineering Library (University of Pittsburgh)*

Judy Brink, *head of Bevier Engineering Library*

In order to build community and encourage a welcoming atmosphere, the authors' library relaxed food and

drink policies, expanded hours during finals, and circulated non-traditional items, such as Kill-A-Watt devices and Inventor Kits.

"Creating Community through the Sharing of Primary Sources: or, That's Why They're Known as Special Collections!"

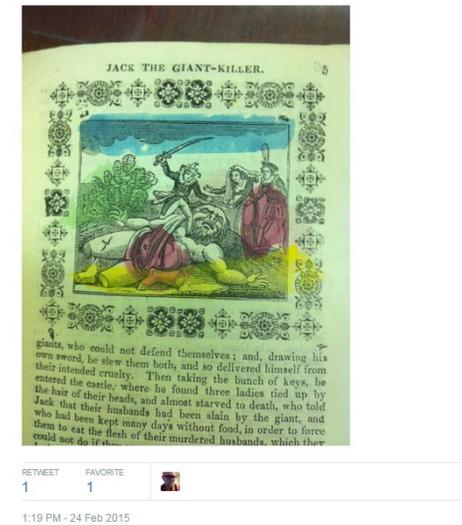
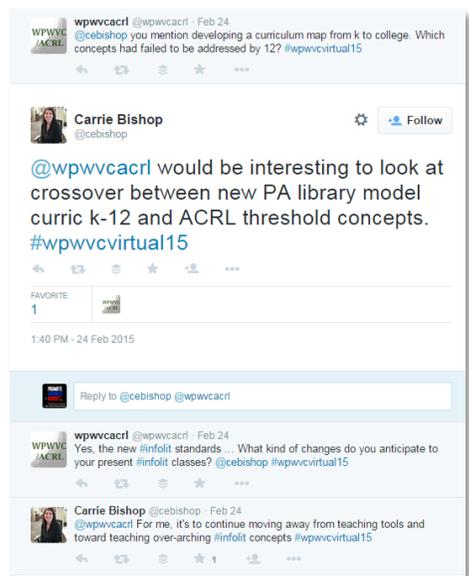
Clare Withers, *coordinator for virtual reference and liaison librarian at the University of Pittsburgh Library System (ULS)*

Jeanann Haas, *head of special collections and preservation at ULS*

Sharing both a poster and video, Withers and Haas detailed how the Elizabeth Nesbitt Collection of children's literature, which had been disbanded, actually increased its use by creating a LibGuide and CourseWeb presence, offering an open house and class visits, and encouraging faculty to include these primary sources into their curriculum.

then decided to take seniors to the college library, where PSU librarians guided them through the research process for their senior paper.

During the Twitter chat (#wpwvcvirtual15), the presenters had a chance to answer questions and talk further about their posters. When talking about the first poster, attendees asked what exactly was in an Inventor Kit, praised the Bevier Engineering Library's commitment



"Hello Neighbor: Building Community with the High School Next Door"

Carrie Bishop, *reference and instruction librarian at Pennsylvania State University (PSU) DuBois*

Bishop recounted how PSU DuBois librarians partnered with librarians at DuBois Area High School to improve the information literacy (IL) skills and college-readiness of the high school students. They brainstormed ideas for collaboration, such as developing a curriculum map of IL concepts addressed in K-12 and college first-year experience, jointly assessing the IL skills of high school seniors and college freshmen, and providing IL training for high school librarians and faculty. They

to going green, and the idea of circulating other non-traditional items at their libraries. With the second poster, many were amazed that the Nesbitt Collection circulated more after being disbanded, which they attributed to the librarians. The LibGuide was praised for its accessibility and attractiveness. With the third poster, attendees were intrigued by the idea of college and high school librarians collaborating and wanted to compare the Model Curriculum for PA School Library Programs (2014) and the Framework for Information Literacy for Higher Education (2015).

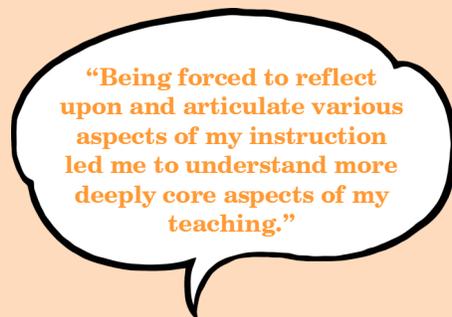
WPWV/ACRL Mentoring Program

By **BRAD COFFIELD**

Everyone in the chapter should participate in the mentoring program. Whether you're a library student, just got your first full-time position, about to retire, or are anywhere in between, you will find your involvement in the mentoring program fulfilling and enjoyable.

I've been on both sides of the aisle: once as a mentee and once as a mentor. Each role was beneficial and worthwhile for me. A few years ago, as a relatively new librarian, I worked with a much more experienced librarian mentor, hoping that I would learn strategies and best practices for getting more involved in the profession--whether that be through writing, presenting, or engaging with professional organizations. My mentor had an awesome CV filled with her experience doing just those things. We communicated mostly through brief emails and phone conversations, and I never found it to be too much work or effort. She offered a lot of good advice and reassurance. I think that

simply having someone like her to talk things through with helped me



to get "over the hump" and stop thinking about *how* I wanted to be involved and actually start *getting* involved. Since working with my mentor, I've given multiple talks at conferences and meetings and am now a member of the programming committee of the WPWVC/ACRL chapter and its website manager.

More recently, I mentored a younger professional who was eager to improve his library instruction skills. What I would like to emphasize about being a mentor is that you, as a mentor, will learn and benefit as well. Being forced to reflect upon and articulate various aspects of my

instruction led me to understand more deeply core aspects of my teaching. It even led me to improve my assigned group work and gave me ideas for potential articles I might write about instruction. Ultimately, my mentee and I ended up discussing much more than instruction—including reference, job satisfaction, and technology—and remained in contact long after the official mentoring relationship was complete.

Join the WPWV/ACRL Mentoring Program!

Read more about the program and apply to be a mentor or a mentee at:

<http://bit.ly/1vzwdQf>

I remain happy about my involvement in the mentoring program and look forward to participating again in the future.

Congratulations to WPWVC/ARCRL Past President **Mark Scott** and Web Administrator **Stephanie Gillespie** on their new positions!

Mark has accepted the position of social sciences and scholarly communications librarian at Lehigh University in Bethlehem, PA. Mark will stay on as past president for the remainder of his term.

Stephanie has accepted the position of reference and instruction librarian at Pellissippi State Community College in Knoxville, TN.

With Stephanie's relocation, **Brad Coffield** will now serve

as the new web administrator and **Jessa Darwin** will assume the role of head Twitter manager.

Chatham welcomes new Molly Tighe as archivist & public services librarian



In February, the Jennie King Mellon Library welcomed Molly Tighe as Chatham University's new archivist and

public services librarian.

Prior to joining the Chatham community, Molly was the archivist at the Mattress Factory, where she was

instrumental in revamping their website, mass digitization of their collections, and creating a robust metadata framework for documenting installation and performance-based artworks. Molly was also archivist consultant for the Pittsburgh Symphony Orchestra, where she managed a grant-funded effort to digitize over 300 at-risk concert recordings. She developed exhibitions utilizing oral history interviews, historical video recordings, and archival documents and artifacts to enhance community awareness of the organization's illustrious history.

Molly also spent three years cataloging Andy Warhol's "Time Capsules."

Molly is co-chair of the Visual Resources Association's Intellectual Property Rights Committee and co-chair of the Local Arrangements Committee for the spring 2016 Pittsburgh meeting of the Mid-Atlantic Regional Archives Conference. She received both her MLIS with a concentration in archives and records management and her undergraduate degrees in history and English literature from the University of Pittsburgh.

Matt Marsteller selected for position on the governing council of SCOAP3

Carnegie Mellon University Libraries' Senior Librarian **Matt Marsteller** has been selected for a 3-year position on the [Governing Council of the Sponsoring Consortium for Open Access Publishing in Particle Physics \(SCOAP3\)](#) effective immediately.

Matt joins three other representatives in the U.S. delegation to the 45

-member council, which meets at [CERN](#), and directs the actions of the international consortium.

Marsteller is liaison for Electrical & Computer Engineering, Mathematical Sciences and Physics at Sorrells Engineering & Science Library. He has been an enthusiastic contributor to the work of the consortium since its founding in 2014 when CMU

joined with other U.S. libraries to support worldwide open access publishing in particle physics. "It is my hope that SCOAP3 will open up communication lines between particle physicists and the world at large, overcoming the impact of paywalls that historically have prevented equitable or even reasonable access to the literature in this discipline," Marsteller said.

Charlotte Myers Appointed electronic resources & discovery librarian at Duquesne University

Charlotte Myers has returned to Gumberg Library at Duquesne University to fill the newly created position of Electronic Resources and Discovery Librarian. She previously worked at Gumberg as a part-time reference & instruction librarian and later as the electronic theses and dissertations coordinator. She has a Bachelor of Arts in Sociology from Bard College, and a Master of Li-

brary and Information Science from the University of Pittsburgh. Charlotte has worked at a number of diverse libraries throughout the Pittsburgh region—including the Business Library at the University of Pittsburgh, Chatham University, Penn State Greater Allegheny, CCAC Boyce Campus, and various branches of the Carnegie Library of Pittsburgh—and is very pleased to

once again be working at Duquesne.



Marshall University Faculty and Librarians among 14 Winners of Knight News Prototype Grant

By **MONICA GARCÍA BROOKS**

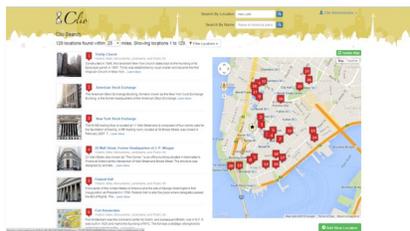
The John S. and James L. Knight Foundation has named a team from Marshall University among the winners of the Knight News Challenge on Libraries. Marshall will receive \$35,000 through the Knight Prototype Fund, which helps innovators take media and information projects from idea to demo.

Launched in 2014, the Knight News Challenge on Libraries asked applicants for ideas that leverage libraries



as a platform to build more knowledgeable communities. A collaboration among several professors and librarians led by Dr. Monica Brooks of Marshall Libraries, Dr. David Trowbridge of the Department of History at Marshall, and Prof. Burnis Morris, the Carter G. Wood-

son professor in Marshall's School of Journalism and Mass Communications, was selected as one of 14 prototype winners.



With the grant Marshall team's will leverage the reach of libraries and allow residents and visitors to central Appalachia to discover African American history through GPS-based mobile technologies (Clio) and several digital repositories.

With use of the Clio app, built by Trowbridge and students, GPS mapping technology picks up a user's location and connects them to a growing database of entries about over 5,000 museums, art galleries, monuments, sculptures, and historical sites. Contributors across the nation can add hundreds of sites each month. Clio provides information about each entry, along with interactive maps that guide users to

each site they select. Entries not only provide a basic history of each site, they provide useful information as well as links to related books, articles, and websites for those who want to learn more.

The grant also supports expansion of the library's primary source collections in the digital repository connected through Clio which allows users to organically discover African American history through mobile technology.

For more information, consult the Knight News site: <http://tinyurl.com/mu-knight-grant> or the Clio project on YouTube: <http://tinyurl.com/mu-knight-news>

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Dr. Laverna Saunders Retires as University Librarian

Dr. Laverna Saunders retired from Duquesne University in December 2014 after serving as university librarian for 12 years. Dr. Saunders made many significant contributions to Gumberg Library at Duquesne University over the years, including the digitization of the student newspaper, the Duquesne Duke and the entire historical archive of the Pittsburgh Catholic; extended library hours and 24-hour access during

finals; and major renovations that improved study and collection space.

As a search for a new university librarian begins, Maureen (Diana) Sasso has been appointed acting university librarian. Sasso has worked for Gumberg Library for nearly 29 years. She has served as director of information services at Gumberg Library since 1991.



BridgeValley Community & Technical College hosts grant funded programs

By KAT PHILLIPS

The library of BridgeValley received grant funding from the Higher Education Policy Commission and Target to host diversity and equity, and early childhood literacy programming for their faculty, staff, and students. The 2nd Annual Cultural Diversity Week took place in October 2014, and April was host to Week of the Young Child and the 2nd Annual Literacy Week. All weeks had a variety of events and activities which each had an overwhelming success.

Cultural Diversity Week

Cultural Dessert Day – To kick off the events of the week, faculty and staff hosted Cultural Dessert Day for the college community. Employees baked desserts, provided the recipes, shared stories about their personal history with each dessert, and provided the actual histories of each dish. A “Cultural Dessert Day Cookbook” was created and handed out to all who wanted one.

Religious Diversity Panels – A Religious Diversity Panel consisting of religious leaders from the local Charleston and Montgomery, WV communities came together to discuss religious tolerance, histories of each religion represented, and to answer participant questions. Not only was this our most successful event of the week, but we have already had requests for another panel session for this coming fall semester. Students, faculty, and staff gathered on each campus (Charleston and Montgomery) to hear the panelists speak, and there was so much positive discussion that each session ran 45 minutes longer than the allotted time. The college community was

exposed to tolerance as each of the panelists discussed their friendships with one another and answered some very important questions. Participants walked away with a better understanding of and respect for others in their community.

Day of Dance – Once again, BridgeValley was host to the WV Cloggers, and to a ballroom dancing duo including BridgeValley’s own Paralegal Studies Director, Craig Giffin. This two hour session of dancing was hosted in the foyer of the Charleston campus and had over 100 spectators and participants.

Workplace Diversity – Leslie Bakker gave a phenomenal talk and workshop concerning diversity and tolerance in the workplace.

Week of the Young Child

Each day during this nationally recognized week was host to a different event focusing on Early Childhood Literacy initiatives. On Music Monday children’s music and songs played in the foyer all day to emphasize the importance of music and early childhood literacy. ‘Healthy’ tacos in a bag were handed out on Taco Tuesday, which emphasized the importance of nutritional literacy among young children. Work Together Wednesday featured a jumbo (approximately four feet tall) wooden Jenga set and a mish mash of cardboard boxes for building and playing. The books “Not a Box” and “Not a Stick” by Antionette Portis were featured during this time as well. Students, faculty, and staff were invited to participate in finger painting and creating sidewalk chalk art during Artsy Thursday – faculty and staff found this to be very ca-

thartic!

Family Literacy Fun Night – Every semester BridgeValley hosts a Family Fun Night, and this was held as a bridge event to link the Week of the Young Child and Literacy Week. Every child who attended the event was given a gift bag with two age-appropriate books, bookmarks, stickers, etc. to encourage reading at home and literacy in general. Pizza and refreshments were served. Eight student organizations and clubs alongside the wonderful Student Services Staff created various activities for families to enjoy. A Teddy Bear Clinic and story time session was attended by every child present, several other story times were hosted by BridgeValley faculty and staff throughout the evening, and Destination Imagination had a room for children and their families to explore and create. The Peer Coaches and Counseling Services staff set up a craft room with several tables of activities based on the books included in the gift bags. The event was a big success! Approximately 100 people came, and, remarkably, nobody left early. Every single person who came stayed until the very end of the night no matter what time they showed up.

Literacy Week

Edible Book Festival – The second Edible Book Festival held by BridgeValley was a huge success. Eleven participants across both campuses submitted delicious baked entries representing their favorite literary works.

Internet Literacy & Safety – Two BridgeValley employees, Jamie Durrant and Michael McAteer, hosted

BridgeValley Community & Technical College hosts grant funded programs (Cont.)

Internet Safety workshops on each campus. Participants were introduced to internet safety concepts that they could immediately employ, and were given Internet Safety Books that were generously donated to the college by the New Hampshire Attorney General's Office.

Earth Day & Environmental Literacy – Apr. 22 was Earth Day so the Literacy Week Committee teamed up with the Sustainability Committee to host a day's worth of booths pertaining to environmental literacy. Issues covered were Upcycling and Recycling at home, Energy Efficiency, Community Service initia-

tives, Healthy Living/Lifestyles, Ridesharing, and Knowing Your Food. Students, faculty, and staff participated in all events. Food, Inc. was also shown on the foyer and lobby TV screens (with licensing permissions of course) throughout the day.

Poem in Your Pocket Day – Poem in Your Pocket Day is always a successful event at BridgeValley. Anyone who 'submits' a poem – recites or hands over a handwritten/printed poem – to the PiYPD organizer received a brownie and small poetry anthology of their

choosing. Over 200 brownies and books each were handed out to students, faculty, and staff over the course of the day – none remained at the end of the event!

DIY Journals & Keychains – Two students, Kristia Seabolt and Brittany Reece, each hosted tables where people could create their own keychains and journals. Kristia held a 1.5 hour session instructing participants on DIY journal creation and Brittany invited people to make simple keychains and bookmarks throughout the day. All supplies were gone at the end of the day – wildly successful!

Reference Referral Card Program at IUP Libraries

By CASEY SIROCHMAN

Do your students know the reference desk hours or can they easily find them on your website? If you answered 'maybe' or 'no' to this question consider increasing awareness or marketing your services with a simple, fun campaign – Reference Referral Card.

The creation, usage, and printing of 5,000 reference referral cards is simply intended to increase awareness of reference services. The cards

were bundled in a pack of five each with a quarter sheet of information wrapped around them explaining the cards and during the first week of April 2015 just prior to National Library Week, six pledges, Curtis Gay, Joseph Moore, Dan Hodgetts,

Adam Steinbring, Addison Holyfield, and Jonah Mienkiewicz of the music fraternity Phi Mu Alpha took on the service project task of hand-delivering five reference referral cards to every faculty, teaching assistant, and graduate student campus mailbox. The campaign was also announced via social media channels

towards final projects or papers. These referral cards are one way to inform students how and when to reach librarians. The five cards are intended only as a beginning, and instructors are encouraged to ask for more as needed by contacting Casey Sirochman at csiroch@iup.edu.

Participants (referral and referee) with the reference referral card program will be entered into a drawing for a prize at the end of the semester. The underlying purpose for the reference referral



maintained by IUP Libraries.

The reference referral card program is intended to support students' success via increased awareness of research assistance offered by IUP Libraries as they begin working to-

program is to offer a takeaway for students to become more familiar with the details of the reference desk hours and how students can receive reference assistance online or over the phone.

The "A" Team

By **KELLY BRADISH**

When you think of The A Team, the 1980s television show about elusive, renegade crime fighters may come to mind. At the University of Pittsburgh at Greensburg, a different A Team is much easier to locate: they're librarians at Millstein Library. This group's mission is to help students work toward that "A" by providing reference and instruction services.

The original A Team duo, Amanda Folk and Anna Mary Williford, began using this moniker in 2011 in their outreach efforts, including research consultation promotion.

"I was surprised how quickly the A Team brand took off around campus," said Folk, Director of Millstein Library and Coordinator of Regional ULS Libraries. "Pretty quickly students, faculty, and staff were referring to Anna Mary and me as the A Team and always asked where our other half was if we were doing something on campus solo. It's been an excellent way to increase both our visibility

and approachability. Students don't need to worry about remembering our names; they can just ask for the A Team!"

When the team welcomed two new librarians, Kelly Bradish and Amanda Miller, the group brainstormed ways to build on this success.

For instance, increased demand for



consultations had generated additional email communication with students to find suitable appointment times. A primary goal was to streamline this process for everyone. Early in 2015, online appointment scheduling was launched, using the My Scheduler component of Springshare's LibCal product. Students could now check librarians'

availability and sign up for consultations via a LibGuide (pitt.libguides.com/ateam).

This new scheduling feature was promoted during instruction sessions and classroom visits. A few instructors also required students to utilize this service for credit or extra credit. As in previous semesters, Library Specialist Diane Hughes created and updated a variety of eye-catching promotional materials for display and distribution. Postcards with contact information and the LibGuide link have been offered to students in instruction sessions and at the circulation desk.

When students meet with A Team librarians for research consultations, they currently work wherever space is available. Given the popularity of the service, it recently became clear that a dedicated location was needed. The copier room adjacent to the circulation area fit the bill, and it will be repurposed this summer to become the primary consultation area...or, some might say, A Team Headquarters.

Marshall University Graduate College hosts a viewing of Digital Preservation Webinar

By **KAT PHILLIPS**

On Thursday, Apr. 30, members and non-members of WPWVC-ACRL gathered to view the webinar, "Digital Preservation for Individuals and Small Groups." Chapter President John Barnett joined the group of five librarians (three Marshall University librarians, and two West Virginia archivists) for the interest-

ing and informative presentation by Mike Ashenfelder, digital preservation project coordinator with the Library of Congress. Mike discussed storing our digitized and digital materials, planning digitalization events at your libraries, and provided excellent practical tips and tools for preservation of personal digital items. The talk concluded with a

great Q&A session among both webinar participants and our face-to-face group in Charleston. Overall, the participants who met in Charleston found the session to be helpful and useful. There was much interest in having future face-to-face viewings of webinars and other WPWVC meetings in Charleston.

West Virginia Library Association: What's happening with the Academic Division?

By **KAT PHILLIPS**



As the semester is winding down, the West Virginia

Library Association Academic Division is gearing up for their annual summer meeting. This year's meeting will be held at BridgeValley Community and Technical College in South Charleston on Friday, Aug. 7 from 10 a.m. – 3 p.m. The theme

of this year's meeting is "[Achieving @ Your Library: That YAY Moment!](#)" and we are excited for the day's events. The day will start with a (yet to be announced) guest speaker who will focus on achievement in academic libraries, and a panel session discussing WV academic library successes will follow. Appalachian storyteller Granny Sue Holstein will be joining the librarians for lunch and will follow up with a storytelling session. The afternoon will include an Open Forum for members to discuss "Moving Forward @ Your Library – the state and future of academic libraries in West Virginia" and the meeting will conclude with

tours of BridgeValley's Allied Health Simulation Labs and a tour of the Advanced Technology Center.

Members of the Academic Division are also already thinking about the upcoming Annual Conference in Canaan Valley in October. The Request for Proposals has not been sent out yet, but ideas are already percolating and the sessions are guaranteed to be excellent this year!

Anyone interested in joining the West Virginia Library Association can do so at <http://wvla.org/join.php>.

Support for Your Academic Library Career: The College & Research Division of PaLA

By **JOHN BARNETT**

The College & Research Division (CRD) is the "academic arm" of the Pennsylvania Library Association (PaLA) and offers professional development and continuing education opportunities for library personnel throughout the year and throughout the state.

In the spring, the CRD-PaLA board meets in person to review proposals submitted for PaLA's annual conference. At this meeting, board members review proposals related to academic libraries and select 10 to 12 sessions to sponsor as part of an annual conference academic library track. In addition, at annual conference, CRD-PaLA hosts a luncheon featuring an often nationally known keynote speaker. At the 2014 conference, the speaker was Alison J.

Head, Executive Director of Project Information Literacy (PIL).

Annually in the spring, CRD-PaLA hosts an all-day workshop on topics of interest to academic library personnel. The spring 2015 program, entitled "[The Times They Are A-Changin' . . . Again: Exploring the New Roles of Libraries in Higher Education](#)," will be held on May 29 at Millersville University. View details on the CRD-PaLA website, <http://crdpala.org/upcoming-events/>.

CRD-PaLA administers a Library Services and Technology Act (LSTA) grant that provides funding for a number of academic library-oriented professional development programs held throughout the Commonwealth of Pennsylvania. In the past, these LSTA funds have been



used to support keynote speakers and programming at WPWVC/ACRL conferences. This year, LSTA monies have supported programs on makerspaces, 3D printing, and bridging the gap between school and academic librarians in developing information literacy skills.

CRD-PaLA also periodically funds placement of an academic librarian at the PaLA Academy of Leadership Studies (PALS), an effort between PaLA and the Office of Commonwealth Libraries to offer leadership development for librarians.

Not all of CRD-PaLA's learning opportunities are face-to-face, how-

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ever. Throughout the year, the division hosts several online educational programs through its “Connect & Communicate” series. Recent sessions have discussed open educational resources (OERs), digital learning objects and materials, diverse literacies, and circulating iPads in your library.

CRD-PaLA also is involved in sharing the voices and experiences of Pennsylvania libraries and library personnel. It is the sponsor of *Pennsylvania Libraries: Research & Practice*, aka *PaLRaP*, an online open access journal. The journal is produced twice a year by a volunteer editorial team made up of CRD-PaLA members. Issues feature research and practice articles, editorials, commentaries, features, and news for, by, and about Pennsylvania librarians.

While the focus of the journal is on academic library topics, articles and news items about all types of libraries are welcome. You do not need to be a member of CRD-PaLA to submit an article for the journal.

The spring 2015 issue, vol. 3, no. 1, has just been published. Current and past issues are available at <http://www.palrap.org>.

In addition, CRD hosts a blog, “It’s Academic!” featuring news and opinions of academic librarians throughout Pennsylvania. Ten new bloggers were recently added to the crew. These bloggers provide fresh content on almost a daily basis. The blog is available from the division’s website, <http://crdpala.org>. If you’re interested, do consider blogging for “It’s Academic”—it’s a great way to develop your writing

and thinking skills, to interact with fellow CRD-PaLA members, and to share news about library happenings in Western Pennsylvania.

A column called “It’s Academic!” also appears regularly in the “PaLA Bulletin,” the quarterly newsletter of PaLA. Recent columns have presented views on open access, a wrap-up on academic sessions offered at the 2014 PaLA conference, and library use of Pinterest. I just penned a column on scholarly communication as a concern not just for academic librarians. See the PaLA Publications page on the PaLA website for more information: <http://www.palibraries.org/?page=Publications>.

Find out more about the College & Research Division by visiting <http://crdpala.org>.



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Local membership offers several benefits:

- Access to quality programs that deal with some of the most important issues facing academic libraries today.
- Regular chapter meetings held in the spring and fall - local members receive reduced rates.
- Inexpensive & time-saving alternatives for professionals who are unable to attend national meetings or conferences.
- Opportunities for you to present, exchange ideas and network with your colleagues from institutions throughout the Western Pennsylvania and West Virginia region.
- Professional development and networking opportunities.

The strength of our group, profession, and libraries depends on your participation.

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